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# AMUSEMENT INDUSTRY NEWSLETTER

July (I) 2023 Edition 73

## Get Ready for IAAPI Annual Meet & Training Program: 23 – 25 August 2023

The most awaited IAAPI event – Annual Meet & Training Program is scheduled from **23 to 25 August 2023** at **Essentia Luxury Hotel - Indore (Madhya Pradesh)**. Mark your diaries, block your calendars and plan your travel for the greatest industry meet & greet at this residential training event. Power packed sessions, member interaction and networking will be the highlights of this session.



For more information on the event connect with IAAPI Secretariat on:  
Email: [padma@iaapi.org](mailto:padma@iaapi.org) / Cell: **+91 98678 29998**



## Rajasthan govt allocates Rs 7.17 cr for fairs, festivals to be organised in 2023-24

The Rajasthan government has allocated INR 7.17 crore for fairs and festivals to be organised in the state in the 2023-24 financial year, Tourism Minister Vishvendra Singh said on Tuesday.

The tourism department organises several fairs and festivals, including the prominent Pushkar Mela, Camel Fair, Ranakpur Festival and Desert Festival, every year in different regions of the state.

In a statement, Singh said that the Tourism department has allocated a budget of about INR 7.17 crore for fairs and festivals to be organised in the financial year 2023-24.

Source: <https://travel.economictimes.indiatimes.com> ///



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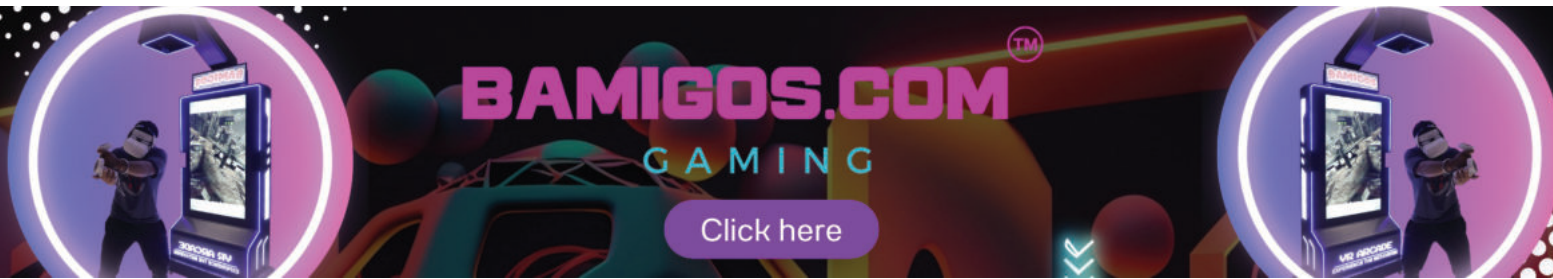
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## Theme Parks work as 'Economic Engines'; Company focus on boosting intl footfall, MICE: Imagicaa CEO Dhimant Bakshi

The theme park industry in India is still in its early stages but holds significant growth potential, according to Dhimant Bakshi, CEO of Imagicaaworld Entertainment Limited. Speaking to ETTravelWorld, Bakshi also discuss Imagicaa's 10-year journey, 132 per cent revenue increase and focus on the MICE segment, as well as the importance of collaborative efforts between the government and private players for the development of the theme park industry.

Source : <https://travel.economictimes.indiatimes.com> //



## Floating restaurant Akshar River Cruise inaugurated in Ahmedabad

2 July 2023: Union Home Affairs and Cooperation minister Amit Shah virtually inaugurated Akshar river cruise floating restaurant in Ahmedabad, a joint venture of Akshar Travels, Amdavad Municipal Corporation (AMC) and Sabarmati Riverfront Development Corporation. A 162-capacity cruise will take the passengers on a one and half hour journey with a meal.

In his address, Amit Shah noted that a floating restaurant has a sprinkler facility against fire, a life boat, life jackets and other facilities for safety. Addressing the inaugural function virtually, Amit Shah said he also wants to have a meal with his family on this cruise. He said he has decided that when he will visit Ahmedabad, he will have dinner on this cruise with the people of Ahmedabad.

Source:[www.deshgujarat.com](http://www.deshgujarat.com) //



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## World's largest cruise ship with iconic waterpark makes maiden voyage

'Icon of the Seas', the world's largest cruise ship officially sailed the open ocean for the first time after successfully completing its sea trials in Finland on June 22. As per reports, the Icon of the Seas is 365 meters long and weighs a projected 250,800 tonnes. It has the capacity to hold about 5,610 passengers along with 2,350 crew members. Four days of preliminary tests have been done on the ship's main engines, bow, and propellers, by 450 specialists. After the preliminary tests, the Icon has returned to the Meyer Turku shipyard and will run for the first time from South Florida in January 2024. The passengers will be provided with the world's largest waterpark at sea in the luxurious cruise, featuring six water slides. Other attractions include an aqua park for families, a swim-up bar, exclusive dining experiences, arcades, live music, and shows.



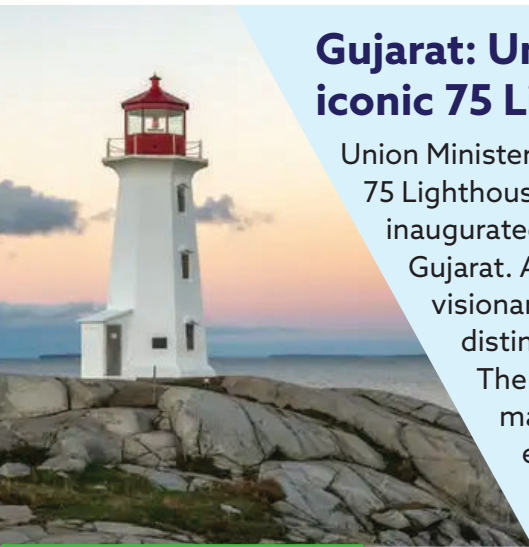
Source: <https://www.indiatodayne.in/> ///

## Gujarat: Union Minister launches campaign to transform iconic 75 Lighthouses into Tourism Spots in India

Union Minister for Shipping Sarbananda Sonowal launched a campaign to transform iconic 75 Lighthouses into Tourism Spots from Dwarka in Gujarat yesterday. The Minister inaugurated the first three iconic Lighthouses at Dwarka, Gopnath and Veraval in Gujarat. Addressing the occasion, Mr. Sonowal said, the initiative is in line with the visionary approach of Prime Minister Narendra Modi to transform India's distinctive lighthouses into captivating Tourism sites.

The initiative aims to showcase the rich culture and significance of these magnificent structures which will boost tourism and empower the local economy. The newly developed lighthouses will have many tourist attractions such as musical fountains, museums, selfie points and others.

Source: <https://newsonair.gov.in> ///



## Nottingham Castle reopens to public after being forced to close

Nottingham Castle has reopened to the public after it was forced to shut in November nearly 18 months after launching a £31 million redevelopment in 2021. The attraction has been mostly closed to the public since the trust running it went into liquidation. The site is now owned by Nottingham City Council. For the opening, the council has announced a new general admission price of £12 per adult for a ticket for a year, as well as free entry for up to three accompanied children aged 15 and under.

"We are looking forward to seeing people reconnect with a site that is so important to local people and to the city, and to welcoming visitors from further afield who are discovering it for the first time," said Pavlos Kotsonis, portfolio holder for leisure, culture and planning at Nottingham City Council.

Source: <https://blooloop.com> ///

